


Fitness Your Way[®]

Work out anytime, anywhere, for one low fee of \$29 a month.



One-time enrollment fee of \$29 with no annual commitment.¹

Get access to over 10,000 fitness locations for one low price.²

To find participating gyms, visit the Fitness Your Way website at fitnessyourway.tivityhealth.com.

24/7 live or on-demand fitness classes

Participate in virtual fitness classes taught by experienced wellness professionals — no matter where you are.

It only takes a few simple steps to enroll.

1. Go to blue365deals.com/fyw or call 1-888-242-2060, Monday – Friday, 9 a.m. – 6 p.m. ET. Make sure you have your member ID card handy.
2. Once you've logged into or registered for Blue365, search "Fitness Your Way" to find the Tivity Health offer.
3. Visit the partner site, fitnessyourway.tivityhealth.com, to make an account and redeem.
4. You can start using your membership right away. Access virtual fitness classes or print or download your card to your smartphone and present it in person at any participating facility.

¹ Fitness Your Way enrollment fee is \$29, followed by a \$29 monthly fee, plus applicable sales tax.

² Fitness locations are not owned or operated by Tivity Health, Inc. or its affiliates. Fitness Your Way membership entitles member to Fitness Your Way use of the fitness location facilities and amenities available to the holder of a basic membership at the fitness locations. Facilities and amenities vary by location.

© 2000–2021 Blue Cross and Blue Shield Association — All Rights Reserved. The Blue365 program is brought to you by the Blue Cross and Blue Shield Association. The Blue Cross and Blue Shield Association is an association of independent, locally operated Blue Cross and/or Blue Shield Companies. Highmark Blue Cross Blue Shield is an independent licensee of the Blue Cross and Blue Shield Association.

Blue365 offers access to savings on health and wellness products and services and other interesting items that Members may purchase from independent vendors, which are not covered benefits under your policies with your local Blue Company, its contracts with Medicare, or any other applicable federal healthcare program. These products and services will be offered to you through the entire benefit year. During the year, the independent vendors may offer additional discounts on these products and services. To find out what is covered under your policies, contact your local Blue Company. The products and services described on the Site are neither offered nor guaranteed under your Blue Company's contract with the Medicare program. In addition, they are not subject to the Medicare appeals process. Any disputes regarding your health insurance products and services may be subject to your Blue Company's grievance process. BCBSA may receive payments from vendors providing products and services on or accessible through the Site. Neither BCBSA nor any Blue Company recommends, endorses, warrants, or guarantees any specific vendor, product or service available under or through the Blue365 Program or Site.

Fitness Your Way and Tivity Health are registered trademarks of Tivity Health, Inc. The Fitness Your Way logotype is a trademark of Tivity Health, Inc. © 2021 Tivity Health, Inc. All rights reserved. Blue Cross, Blue Shield, Blue365, and the Blue Cross and Blue Shield logos are registered trademarks of the Blue Cross and Blue Shield Association.

Tivity Health Services, LLC is an independent vendor that provides solutions to improve health and well-being.